

allnex grants an exclusive license of **CYREZ® 964I** to AcmeChem India



CYREZ® 964I is a portfolio of HMMM-based resin using precipitated silica as a carrier. This resin is 65% active ingredient HMMM and function as adhesion promoter or crosslinker in the "HRH" dry rubber adhesion systems for bonding rubber to organic cord and wire reinforcement materials. This product offers several advantages over the older hexa methylene tetramine system. This product is available globally and produced in multiple manufacturing locations.



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Mumbai (India), 9 Jan 2019 – allnex, the leading global supplier of coating resins and additives, will grant AcmeChem an exclusive license for manufacturing, marketing, selling and distributing allnex **CYREZ® 964I** resins with the right to use the brand name as CYREZ 964I in the territory of India and Sri Lanka effective January 2019.

CYREZ is one of the most recognized brand names of allnex for Hexa methoxymethyl melamine (HMMM) powder resins, which are among the industry's best known performance compounds used by major tire producers worldwide. HMMM is a crosslinker for adhesion promoting and reinforcing systems in tire and rubber applications. The resin functions as either an adhesion promotion for steel cord in the breaker compound, or as a crosslinker material in various applications.

India is one of the largest tire markets in Asia-Pacific as well as one of the biggest market opportunities fueled by the growing middle class consumer segment. In addition, it is also a prominent exporter of tires. As a result, India's tire industry has very strong domestic and export growth.

About allnex

allnex is a leading producer of industrial coating resins and additives for architectural, industrial, protective, automotive and special purpose coatings and inks.

We are recognized as a specialty chemicals pioneer and known for our professionalism and for offering the broadest portfolio of high quality, innovative liquid resins and additives, radiation cured and powder coating resins, and crosslinkers for use on wood, metal, plastic, and other surfaces.

allnex has profound expertise in Phenolic resins and functional resins for tire compounding; ALNOVOL® Phenolic resins, which offer tire manufacturers an effective replacement for problematic adhesion systems. These have long been the industry standard for steel-and textile-cord bonding applications.

With 33 manufacturing facilities and 23 research and technology support centers, the allnex group is present on four continents and serves customers in over 100 countries.

About AcmeChem

Acmechem, founded in early nineties has established itself as a quality manufacturer of Fine and Performance Chemicals for the Rubber Industry. The company takes pride in developing close links with all its customers. The company has developed a reputation in India as a reliable and successful business partner and is a leader in the adoption and implementation of quality, environmental and regulatory standards. Their products are offered from State-of-the-Art Plant fully equipped with some of the most modern facilities for Quality Control Systems. The plant facilities are located at Panoli, Gujarat-the chemical heartland of India and very close to major ports. They are fully equipped with laboratory equipment for application testing, all backed by the latest analytical instrumentation. Acmechem provides a comprehensive technical service to meet its customers requirement in formulation, application and product improvement. Cost effective high performance solutions are achieved through the skills of the company's technologist. Close contacts are maintained with customers to ensure that next generation products will meet the demands of tomorrow. Technical experts are posted as sales representatives. Acmechem has regular exports of its specific chemicals to several Asian, European and American countries- some of the notables customers being Continental, General Tire, Germany and Goodyear units at several Global locations.